

IN THE CLAIMS

1. (Currently Amended) An electronic book display device, comprising:  
display means for displaying multiple elements forming contents of a book; and  
display control means for determining the, based upon a selection technique for  
specifying one of said multiple elements, a type of mark to emphasize the a specified element,  
said selection technique being defined according to the a position specified in the by an area of  
the display touched by a user displaying the specified element when an optional element is  
specified from among said multiple elements via input means and for attaching said linking the  
determined mark to said specified element.
2. (Original) The electronic book display device according to claim 1, wherein  
said display control means changes the display condition of said mark according to the  
number of times said specified element is specified.
3. (Currently Amended) The electronic book display device according to claim 1,  
wherein said display control means changes the display condition of said mark displayed  
on said specified element according to the a specified operational procedure ~~via said input~~  
~~means.~~

4. (Currently Amended) A display method of an electronic book display device, comprising the steps of:

displaying multiple elements comprising contents of the electronic book ~~on the display means~~; and

~~when an optional element is specified from among multiple elements to be displayed on said display means via the input means, determining, based upon a selection technique for specifying one of said multiple elements, the a type of mark to emphasize said a specified element, said selection technique being defined according to the a position specified in the by an area of the display touched by a user displaying said specified element and attaching said linking the determined mark onto said specified element.~~

5. (Original) The display method of the electronic book display device according to claim 4, further comprising the step of:

changing the display condition of said mark according to the number of times said specified element is specified.

6. (Currently Amended) The display method of the electronic book display device according to claim 4, further comprising the step of:

changing the display condition of said mark displayed on said specified element according to the a specified operation procedure ~~via said input means~~.